



COMPANY BACKGROUNDER

ShiftPixy® is a disruptive human capital management (HCM) services provider that has revolutionized the Gig Economy concept by delivering a next-gen platform for workforce management that helps shift-based employers navigate regulatory mandates, minimize administrative burdens, and connects them with a ready-for-hire workforce.

ShiftPixy blends a completely integrated workforce management platform that addresses the weight and cost of the increased employer administrative responsibilities, compliance and employer related cost, with a powerful scheduling and recruiting platform that gives operators real-time access to thousands of mobilized, contingent shift workers. The powerful, multi-solution service platform is configured to meet the needs of each and every client.

With expertise rooted in nearly 25 years of workers' compensation and compliance programs, ShiftPixy adds a needed layer for addressing compliance and continued demands for equitable employment practices in the growing Gig Economy. ShiftPixy's complete HCM ecosystem manages regulatory requirements such as paid time off (PTO) laws, insurance and workers' compensation, minimum wage increases, and the Affordable Care Act (ACA).

Serving as the employer for thousands of qualified shift workers, ShiftPixy helps operators to meet staffing needs while keeping costs low and expands earning potential for shift workers, enabling them to secure work from multiple operators.

The ShiftPixy HCM ecosystem includes staffing administrative services, payroll, insurance services, human resources management through a Software as a Service (SaaS) based workforce management application that manages more than 50 aspects of the job provider's HCM. The ShiftPixy app, available for iPhone and Android, syncs available work opportunities posted by business operators with the real time availability of geographically relevant shift workers.

Co-founders Scott Absher and Steve Holmes share a passion for supporting small and mid-market businesses with organizational development and workforce management having both come up through the trenches in the employer services industry. Absher, CEO, CFO and director of ShiftPixy, possesses strong expertise in insurance programs and has studied the effects of the evolving Gig Economy.

Holmes, [Co-Founder] is a payroll and HR Administration expert, and has built and sold five HR services businesses, all of which are still operating today.

Holmes' and Absher's thought leadership, institutional knowledge and proven record have bolstered the ShiftPixy strategy and business model, enabling ShiftPixy to earn coverage through an impressive, A-rated workers' compensation program funded by AmTrust Financial.

Poised for growth, ShiftPixy plans to expand its vertical offerings to the transportation, services and healthcare industries and is also looking to grow into high volume markets including New York, Chicago, Orlando and Dallas.

For more information, visit www.shiftpixy.com.